



Artisans at work / Artisans à l'œuvre
ÉCONOMUSÉE®

INTERNATIONAL



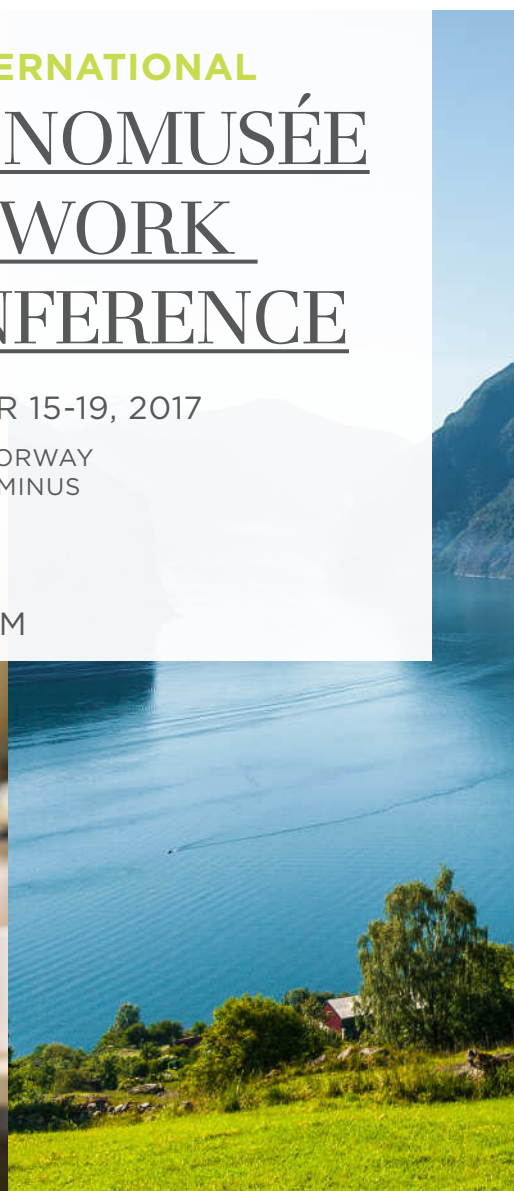
2ND INTERNATIONAL

ÉCONOMUSÉE
NETWORK
CONFERENCE

OCTOBER 15-19, 2017

BERGEN, NORWAY
HOTEL TERMINUS

PROGRAM





PRE- CONFERENCE VISIT

SUNDAY, OCTOBER 15

Pre-conference écomusée visits discovering five écomusées in Hordaland County

09.00 GUIDED WALK

FROM THE HOTEL TO BRYGGEN AND ARVEN ECONOMUSEE

09.30 Alternative bus from the hotel to Arven

10.00 GUIDED VISIT

TO ARVEN AS SILVERSMITH ÉCONOMUSÉE



10.45

The Arven gold and silver factory has produced silverware in the center of Bergen for nearly 150 years.

Bus from Arven to Oselvar boat builder ECONOMUSEE

11.15 GUIDED VISIT

TO OSELVARVERKSTADEN ÉCONOMUSÉE
BOAT BUILDING ÉCONOMUSÉE



12.00

Oselvarverkstaden was founded in 1997 to conserve the knowledge and skills required to build the traditional Oselvar boat and transfer this expertise to new generations of boat builders. The tradition of building and use of the oselvar was added to the UNESCO Register of Good Safeguarding Practices in December 2016.

Bus to Fjordtynna Ecomusee - small barrel maker ECONOMUSEE.

12.45 GUIDED VISIT AND LUNCH

TO FJORDTØNNA ÉCONOMUSÉE
SMALL BARREL MAKER

(one group for lunch and one group for guiding)



14.40

The craft and products of Fjordtønna are based upon old traditions. Until early in the 20th century, barrels of all sizes were the main containers for storing food and other products.

Bus to Holdhus church

14.45 ARRIVAL CHURCH AND VISIT W/LOCAL GUIDE

15.30 Bus to Tønnegarden ECONOMUSEE

16.00 GUIDED VISIT

TO TØNNEGARDEN – COOPER ÉCONOMUSÉE

(welcome by Lord Mayor Fusa Municipality)



Herring barrels were produced by the millions along the Norwegian coastline. The art of coopering is in decline but at Tønnegarden, production is going at full speed. Their ambition is to ensure the continued existence of the craft by teaching new generations at Tønnegarden

Dinner: The Gangstø family, who run the TØNNEGARDEN - Cooper ÉCONOMUSÉE, have also turned their place into a reception business. Visitors will be able to taste delicious goods baked in the stone oven. Renowned delights are in store for all!

(PSG stay behind at Tønnegarden for first part of the steering group meeting)

18.15

Travel by bus to hotel

19.30 ARRIVAL AT HOTEL TERMINUS

CONFERENCE DAY 1

MONDAY, OCTOBER 16

HOTEL TERMINUS

8.30 REGISTRATION

AND ICEBREAKER ACTIVITY

9.30 BUILDING A STRONGER NETWORK

Session Moderator : Carl-Éric Guertin, Director general, ECONOMUSEE Network Society

9.30 - 10.00 Welcoming remarks

1. MS. Beate Husa, Concillor, Hordaland County
2. Mr. Claude Dubé, Board member of the ENS
3. Ms. Kari Clausen, Development Director, Norges Vel
4. Ms. Helen Connely, artisan representative, Ireland

10.00 - 10.20 ECONOMUSÉE Network - update and what has been achieved since 2012
Carl-Éric Guertin

10.20 - 10.50 Presentation of collaborations / projects between artisans from the Network

1. Michael Scullions, Scullions Hurls, Northern Ireland
2. Ane Kortner, Hillesvåg, Norway
3. Carl-Éric Guertin, Québec, Canada

11.00 - 12.00 Speed dating meetings



12.00 LUNCH

13.15 REACHING OUT TO KEY TOURISM STAKEHOLDERS

Moderator : Kare Spissoy

13.15 - 13.20 Moderator to put the session into context

13.20 - 13.50 Susanne Poulsson, Amaze (AS)
& Ass. Professor Kristiania University College

13.50 - 14.10 Nils Henrik Geitle, Director De Historiske
Director, The Historical Hotels and
Restaurants in Norway

14.10 - 14.30 Panels with artisans and partners :
1. Sweden - Jan Zakrisson
2. Atlantic Canada - Don Sheehan
3. Susanne Poulsson, Amaze (AS)
4. Nils Henrik Geitle, The Historical Hotels
and Restaurants in Norway

14.30 - 14.45 Questions and Answers period with
Kare as moderator

14.45 - 15.00 Break

15.00 - 16.00 Breakout groups / workshop

16.00 End of session

16.30 DISCOVERING MORE NORWEGIAN ÉCONOMUSÉE

16.30 Bus to Hillesvåg Economusee

17.15 GUIDED VISIT

TO HILLESVÅG ECONOMUSEE

ANIMAL FIBRE CRAFT: WOOL ÉCONOMUSÉE

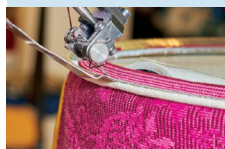


Hillesvåg Ullvarefabrikk is one of few remaining woolen mills in Norway, with continuous traditions from the founding year of 1898. Through four generations the same family has been running the mill in the tradition of its founder, Mikkjel Myhr. The Mill runs with old machinery, some machines are more than a hundred years old.

18.30 Bus to Oleana Economusee

19.00 GUIDED VISIT

TO OLEANA FASHION DESIGN ÉCONOMUSÉE



Oleana is a Norwegian textile company founded in 1992. The owners have always tended towards alternative thinking and going against the mainstream. Oleana takes pride in using only ecological natural fibres.

19.45 Dinner at Oleana

20.30 Travel by bus to hotel

21.00 ARRIVAL AT HOTEL TERMINUS

CONFERENCE DAY 2

TUESDAY, OCTOBER 17 HOTEL ZANDER

8.30 CREATIVE TOURISM

BRINGING ADDED VALUE TO THE
ÉCONOMUSÉE EXPERIENCE

Session Moderator : Graham Thompson

8.35 - 9.15 Speaker : Jason Bent Tourism Cluster
Magdalen Islands

9.20 - 10.05 Breakout groups

10.05 - 10.35 Break

10.35 DEVELOPING STRONGER RELATIONSHIPS

Moderator : Ingela Fredell, Region Jämtland Härjedalen

10.35 - 10.55 Presentation of artisans

Survey Helen Conneely, Celtic Roots

10.55 - 11.05 Presentation of the ÉCONOMUSÉE Brand Guide
Carl-Éric Guertin, director general,
ÉCONOMUSÉE Network Society

11.05 - 11.15 Craft Reach Project – What's next
Graham Thompson, Chief executive director,
Causeway Coast & Glens Heritage Trust

11.15 - 12.00 Breakout groups

12.00 LUNCH

13.30 INTRODUCTION TO THE CIRCULAR ECONOMY

Session Moderator : Þóra Valsdóttir

13.30 - 14.00 Prof. Ove Jakobsen, Nord University, Norway

14.00 - 14.15 Prof Geir Atle Ersland, Unesco Chair UiB.
Synergi between Cultural heritage,
Unesco and the Economusee network.

14.15 - 14.30 Prof. Claude Dube, The Unesco links to the
Economusee concept, Professor
Laval University

14.30 - 14.45 Questions and Answers period

14.45 - 15.00 Break

15.00 CLOSING SESSION – WHAT'S NEXT?

Kari Clausen, Carl-Éric Guertin, Helen Connelly

16.00 END OF CONFERENCE

Closing remarks Kari Clausen and Carl-Éric Guertin



16:10 Extra for special interested
a visit to ÉCONOMUSÉE **Sine Hoff, Glassblower**
(limited to max 20 people)

Free time and/or shopping for the main group

20.00 DINNER

AT NORGES VEL TOLLBODALLMENNINGEN



POST-CONFERENCE VISITS

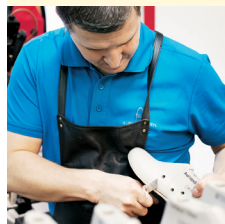
WEDNESDAY, OCTOBER 18

8.43 DEPARTURE

- 08:43** Train from Bergen arrival Myrdal Station at kl.10.51. Change of train
- 10.58** Departure Myrdal & arrival Flåm kl. 11:55
- 12.05** Departure Flåm by bus to the Aurland shoemaker (1/2 group)

12.25 GUIDED VISIT

AURLAND SHOEMAKER ÉCONOMUSÉE



Aurland Skofabrikk was established in 1939 by Inga and Andreas Wangen and was run by this family for three generations, until local investors took over in 2008. Aurland Skofabrikk opened in 2009 as the first écomusée in Europe. Aurland Skofabrikk produces the original penny loafer, designed by Nils Gregorius Tveranger back in the 1930s.

12.05 LUNCH

Buffet lunch at Flåm (1/2 group)

Bus change around with 1st shoemaker 1/2 group back to Flåm for lunch and the other 1/2 group to Aurland shoemaker for guiding.

14.00 DEPARTURE

BY BUS OVER VIKAFJELL TO BALESTRAND FROM ALL PARTICIPANTS/BOTH GROUPS

16.05 FERRY FROM VANGSNES

EXPECTED arrival Kviknes hotel at 16.45 where we will stay overnight.

17.30 WALK TO VISIT

THE CIDERHOUSE ECONOMUSEE. GUIDING AND TASTING OF CIDER.



The Cider House is run by the Høyvik Eitungjerde family: Eli-Grete and Åge, and the next generation Tuba and Gard. Åge's grandfather Andreas Eitungjerde established the fruit orchard in 1922. Åge was inspired by his grandfather to take up organic fruit growing and cider making.

19.30 DINNER AT KVIKNES HOTEL



RETURN TO BERGEN

THURSDAY, OCTOBER 19

On Thursday, we take the boat from Balestrand quayside by the Kvikne hotel to Bergen.

07.50 SPEED BOAT

FROM BALESTRAND TO BERGEN HARBOR

11:50 ARRIVAL BERGEN HARBOUR

AT STRANDKAI TERMINALEN.



This project is financially supported by:

ECONOMUSEES.COM

