

## Output T2.1.1 Artisans as Community Drivers

# Design Trainee Model



*The design students Hayley Shroder (left) and Dimphy Hovenaars in front of the exhibition in the Swedish Économusées (to the right) and, created an exhibition at the Swedish Économusées*

## 1 Summary

During the period two design students were hosted for internship, of which two week's youth placements at an Économusée. The project offered coordination, supervision in design process and a small financial compensation for the training and supervision. In addition to the company placement the youths also worked with other tasks related to the Craft Reach project and took part in the daily work at Designcentrum. This set up gives the companies new input and perspectives and the youths understanding of and interest in small scale craft businesses. The method works well for all three parts and is continued used in Jämtland Härjedalen.

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## 2 Background

On a regular basis, The Regional Design Center, Designcentrum at Region Jämtland Härjedalen, receives internship requests from Dutch design students. This is a spin off from the earlier project Craft International, when Designcentrum and Klövsjö Gårdsbryggeri got in touch with and collaborated on welcoming two students in 2014.

## 3 Methods

The internship period was 10 weeks long, of which two weeks consisted of youth placement at an existing Économusée or in a company that had started the process of becoming one. The Économusée company offered craft training, design projects and supervision during the two placement weeks. Designcentrum offered, as partner in Craft Reach, supervision in design process, coordination of the internship and design tasks related to the Craft Reach project.

## 4 Planning and execution

The students we recruited on their own request. An offer to host a student for youth placement was sent out to all existing and becoming Économusées together with a description of the students' competence and personal profile, after which the students were matched with a company. During the placement the youth got practical training in the craft and worked with design projects given by the Économusée.

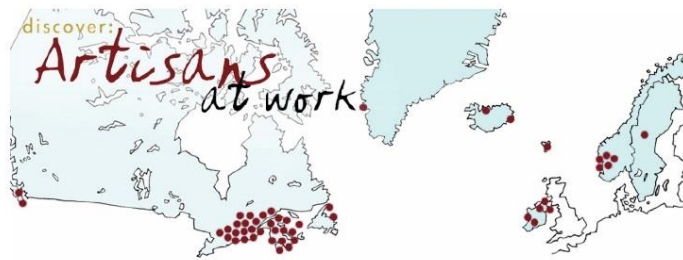
In Jämtland Härjedalen, interns from Holland and France have been participating in the development, coordinated by the Regional Design Center, one task being arranging the public exhibition of the Économusée network at the Regional Design Center 3rd November 2016. During the period the exhibition of the Économusées in Jämtland Härjedalen has been performed with opening and open house for the public, at the Jämtland Härjedalen Design Centre until early January.

## 5 Results and outputs

- Two youth placements; Dimphy Hoenenaars at Sedum Design and Hayley Shroder at Ullforum
- New ideas and perspectives for the Économusée companies
- Prototypes of new products
- Increased understanding of small scale craft production for the youths
- An exhibition of the Économusée concept and the Swedish Économusées
- A method and routine to host young talents for internship, on cooperation between Économusée companies and Designcentrum (which has continued)



*Dimphy Hoenenaars created an exhibition at the Swedish Économusées*



## Utställning och öppet hus

3 November , 12 - 16

Exhibition opening and open day

November 3rd, 12 - 16

Lär dig mer om traditionellt  
hantverk från regionen.  
Utställningen öppnar vid 12  
och startar med lunch.

Learn more about traditional craft  
from this region.

At twelve, the exhibition will open  
with a lunch.

Designcentrum, Prästgatan 9



## 7 Recommendations

We recommend supporting Économusées in hosting young students and talents from different fields. This gives the companies well needed new input and perspectives and the youths understanding of and interest in this type of businesses. Since the companies are often small in terms of staff, external support in recruitment, coordination and supervision is of great value.

## 6 Contribution to NPA indicators

This was initially a part of youth placement but became a strong model. It gives more opportunity to recruit young people, employees, to their craft company. It provides students with increased knowledge of craft processes, companies communicate knowledge and crafts values and craft companies' prerequisites in sparsely populated society. Finally, it is a strengthening of the hosting company with the design students, who come with their knowledge and curiosity, have gotten closer to the traditional craftsmanship that the Économusé companies possess.



*From left: Pernilla Salomonsson, owner Sedum design, Dimphey Hoevenaars design intern, Ingela Fredell, regional handicraft advisor and Karolina Nätterlund, Regional Design Center Jämtland*