



# Charter of Values

For Members of the  
ÉCONOMUSÉE® Network

I

We welcome our visitors with respect and courtesy in an environment conducive to exchange, sharing our passion for our trade and heritage.

II

We showcase, preserve and maintain the integrity of the ÉCONOMUSÉE® concept in all aspects of the trade and services we offer our customers.

III

We are proud to explain the steps in producing our products, using user-friendly museographical techniques.

IV

We guarantee the quality and authenticity of the products that we make and market.

V

We maintain strong levels of expertise in our production to properly meet customer demand within reasonable delays.

VI

We ensure a price-quality product and service ratio respectful of our clientele.

VII

We maintain a spirit of mutual aid, solidarity and cooperation with our Société and other network members.

VIII

We are attentive and inclined to share any information that might improve our businesses and the network overall.

IX

We are solidly rooted in our community and establish socially responsible relations in the locality, region and country where we operate.

X

We develop our activities based on our own, distinctive cultural foundation. We act in compliance with lasting respect for the principles of sustainable development, equitable work practices, the conservation of our intangible heritage and cultural identities.

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Cyril Simard, President and Chief Executive Officer  
International ÉCONOMUSÉE® Network Society