

Jobs overview for the Craft Reach Project

	New jobs	Sustained jobs	SUM
Total	36	100	136

Company	New jobs	Sustained jobs
GFSM:		
The Blacksmith on Trøllanes	2	2
Joel Cole Art	1	1
The North Atlantic Basalt	1	1
CCGHT:		
Broughgammon Économusée	5	5
Hillstown Brewery Économusée	7	2
Ursa Minor Bakehouse Économusée	10	2
Matis:		
Erpsstaðir Creamery	0	2
Smávinir	0	1
Leir 7	0	1
Tannery visitor centre	0	1
Teagasc:		
Aran Islands Goats Cheese	1	4
Kelly Artisan Butchers	0	22
RJH:		
Nybo Gård	0	2
Sedum Design	0	1
Drejeriet Économusé	0	4
ENS:		
Rodrigues Winery	3	12
La Maison du Potier	0	6
Livyers Lot	2	5
Fumoir d'Antan	2	12
NV:		
Arven	0	3
Ciderhuset	1	0
Oleana	0	7
Mylna	0	1
Bunad Studio	1	3

All figures collected from individual statements from each participating SME.

17. july 2018

Kåre Spissøy

Project Manager

Statements from all participating SMEs and partners

Included files:

Jobcount GFSM.xlsx

Jobcount CCGHT Broughgammon..xlsx

Jobcount CCGHT Hillstown Brewery.xlsx

Jobcount CCGHT Ursa Minor.xlsx

Jobcount Iceland.xlsx

Jobcount Teagasc.xlsx

Jobcount Jamtland.xlsx

Jobcount ENS Rodrigues Winery.pdf

Jobcount ENS Maison du Potier.pdf

Jobcount ENS Livyers Lot.pdf

Jobcount ENS Fumoir d'Antan.pdf

Jobcount NV Arven.xlsx

Jobcount NV Ciderhuset .xlsx

Jobcount NV Oleana.xlsx

Jobcount NV Mylna.xlsx

Jobcount NV Bunad Studio .xlsx

Jobcount - template for counting of new or sustained jobs

Name of company - the Artisan business

The Blacksmith on Trøllanes

Number of new jobs created through the Craft Reach project services provided to the business:

2

Description of how the new jobs were created:

Jóhannus K.Joensen 24 years. working half time in the forge. Jóhannus is the son of Mikkjal the Blacksmith. He has chosen to stay on the island and work partly with agriculture and partly with the smithy. He takes care of the tourists and can also make products. **Next job, created by the establishment of Économusée The Blacksmith, is Sørin Kallsгарð, 23 years.** He is from the island of Vedareiði, but since the forge opened, he was fascinated by the work. Now he is a blacksmith apprentice, and uses all his free hours at the smithy, about half a time job. He forges and eager to learn the old techniques. Sørin will work full time whenever he can.

Number of jobs sustained through the Craft Reach project services provided to the business:

2

Description of how the jobs are sustained:

Jóhannus is in the process of establishing a family in the village, and is actively involved in developing the smith, along with other tourism products, such as hiking. Søren says he wants to train to work in the smithy at Trøllanes. He likes the village, because his mother is raised there. He says that for work is what he wants in the future.

Company	New jobs	Sustained jobs
The Blacksmith on Trøllanes	2	2

Signature Project Partner Olga Biskopstø

Date 4.juni 2018

Signature Artisan Business Mikkjal Joensen

Date 5.juni 2018

Name of company - the Artisan business

Joel Cole Art

Number of new jobs created through the Craft Reach project services provided to the business:

1

Description of how the new jobs were created:

Joel Cole has got a young man in work who helps some hours a week, but Joel also creates jobs for the prisoners in the arrest. They occasionally help in the workshop. There are plans for prisoners to get jobs, like receiving the guests and helping to present the craft.

Number of jobs sustained through the Craft Reach project services provided to the business:

1

Description of how the jobs are sustained:

Activity is increasing now tourists also become part of the customer base. The company needs to increase staff. Now, it is a wish from the prosecutor's office to get prisoners in work. If it works, it's likely that there will be one or more jobs in the workshop. However, it will always be on a shared time.

Company	New jobs	Sustained jobs
Joel Cole Art	1	1

Signature Project Partner Olga Biskopstø

Date 04 juni 18

Signature Artisan Business Joel Cole

Date 05. juni 18

Name of company - the Artisan business

The North Atlantic Basalt

Number of new jobs created through the Craft Reach project services provided to the business:

1

Description of how the new jobs were created:

The North Atlantic Basalt, now looking for a co-worker who has to be involved in the work, but also welcoming guests and helping with the presentation of the workshop.

Number of jobs sustained through the Craft Reach project services provided to the business:

1

Description of how the jobs are sustained:

Activity increases every day. Now there is one in the village Skopun, who comes and makes coffee before guests arrive. The necessity of hiring a new employee is a reality. The company is doing well, so this need is likely to last.

Company	New jobs	Sustained jobs
The North Atlantic Basalt	1	1

Signature Project Partner Olga Biskopstø

Date 04.jun 2018

Signature Artisan Business Heini Tausen

Date 05.jun 2018

Jobcount - template for counting of new or sustained jobs

Name of company - the Artisan business

Broughgammon Économusée

Number of new jobs created through the Craft Reach project services provided to the business:

5

Description of how the new jobs were created:

With the expansion of the business and introduction into the tourist industry we have been able to offer employment opportunities. This included a butcher and 4 staff to attend markets and trade fairs to promote the business to the general public and potential visitors and customers. With our increase in confidence in our business and our Économusée visitor experience we are applying for additional funding opportunities to improve and enhance our visitor facilities.

Number of jobs sustained through the Craft Reach project services provided to the business:

5

Description of how the jobs are sustained:

Broughgammon is a family business I work alongside my wife Becky, mother and father and brother. Being part of the Économusée network has helped sustain these jobs for us.

Company	New jobs	Sustained jobs
Broughgammon Économusée	5	5

Signature Project Partner Tiérna Mullan

Date 02.04.2018

Signature Artisan Business Charlie Cole

Date 02.04.2018

Jobcount - template for counting of new or sustained jobs

Name of company - the Artisan business

Hillstown Brewery Économusée

Number of new jobs created through the Craft Reach project services provided to the business:

7

Description of how the new jobs were created:

We have created the following new job opportunities since becoming an Économusée; 3 specialising in brewing. 1 in the bottling and packaging departments. 1 Digital Marketing officer and 2 staff who attend trade fairs and shows to promote the visitor experience as well as our products.

Number of jobs sustained through the Craft Reach project services provided to the business:

2

Description of how the jobs are sustained:

The business is run by myself and business partner Jonathan Mitchell. These jobs have been sustained with the increase in visitor numbers and Économusée tours. At present Jonathan and I lead on the visitor brewery tours however we are currently due to recruit 2 tour guides to lead on this throughout the summer season.

Company	New jobs	Sustained jobs
Hillstown Brewery Économusée	7	2

Signature Project Partner Tiérna Mullan

Date 05.04.2018

Signature Artisan Business Nigel Logan

Date 05.04.2018

Jobcount - template for counting of new or sustained jobs

Name of company - the Artisan business

Ursa Minor Bakehouse Économusée

Number of new jobs created through the Craft Reach project services provided to the business:

10

Description of how the new jobs were created:

Since joining the Économusée network we have been fortunate to be in a position to introduce year round employment into the small seaside town of Ballycastle- often only seen as a summer destination. Due to demand and visitor expectations we have been able to employ front of house staff, baristas, a tour guide, baker and kitchen staff. With more staff we have been able to extend our opening hours and offer more tours.

Number of jobs sustained through the Craft Reach project services provided to the business:

2

Description of how the jobs are sustained:

The business was set up by myself and wife team Ciara . We worked in all areas of the business. Prior to joining the Économusée network we were only able to open 3 days per week.

Company	New jobs	Sustained jobs
Ursa Minor Bakehouse Économusée	10	2

Signature Project Partner Tiérna Mullan

Date 27.03.2018

Signature Artisan Business Dara O'hArtghaile

Date 27.03.2018

Jobcount - template for counting of new or sustained jobs

Name of company - the Artisan business

Erpsstaðir Creamery

Number of new jobs created through the Craft Reach project services provided to the business:

Description of how the new jobs were created:

Number of jobs sustained through the Craft Reach project services provided to the business:

Description of how the jobs are sustained:

We believe participating in this project has moved us to a new place with our products, and in the summer of 2018, we are starting give tours and experience of skyr and skyr making. This has helped in securing the jobs at the creamery and with more emphasis being put on giving tours and courses we expect more visitors and perhaps adding jobs in the future. I have high hopes that it will be very positive.

Company	New jobs	Sustained jobs
Erpsstaðir Creamery	0	2

Signature Project Partner Póra Valsdóttir

Date 02.05.2018

Signature Artisan Business Þorgrímur E. Guðbjartsson

Date 02.05.2018

Name of company - the Artisan business

Smávinir

Number of new jobs created through the Craft Reach project services provided to the business:

Description of how the new jobs were created:

Number of jobs sustained through the Craft Reach project services provided to the business:

Description of how the jobs are sustained:

The business is run by Lára Gunnarsdóttir, artisan and only employee. Being part of the Economusée network assist in sustaining the job by increased publicity and adding/improving the visitor experience.

Company	New jobs	Sustained jobs
Smávinir	0	1

Signature Project Partner Póra Valsdóttir

Date 02.05.2018

Signature Artisan Business Lára Gunnarsdóttir

Date 02.05.2018

Name of company - the Artisan business

Leir 7

Number of new jobs created through the Craft Reach project services provided to the business:

Description of how the new jobs were created:

Number of jobs sustained through the Craft Reach project services provided to the business:

Description of how the jobs are sustained:

The business is run by Sigríður Erla Guðmundsdóttir, artisan and only employee. Being part of the Economusée network assist in sustaining the job by increased publicity and adding/improving the visitor experience.

Company	New jobs	Sustained jobs
Leir 7	0	1

Signature Project Partner Póra Valsdóttir

Date 02.05.2018

Signature Artisan Business Sigríður E. Guðmundsdóttir

Date 02.05.2018

Name of company - the Artisan business

Tannery visitor centre

Number of new jobs created through the Craft Reach project services provided to the business:

Description of how the new jobs were created:

Number of jobs sustained through the Craft Reach project services provided to the business:

Description of how the jobs are sustained:

Being part of the Economusée network assist in sustaining the job at the visitor centre by increased publicity and adding/improving the visitor experience.

Company	New jobs	Sustained jobs
Tannery visitor centre	0	1

Signature Project Partner Póra Valsdóttir

Date 24.05.2018

Signature Artisan Business Sigríður Káradóttir

Date 24.05.2018

Jobcount - template for counting of new or sustained jobs

Name of company - the Artisan business

Aran Islands Goats Cheese

Number of new jobs created through the Craft Reach project services provided to the business:

1

Description of how the new jobs were created:

To service the creation of new products (ice cream) and increased visitor numbers.

Number of jobs sustained through the Craft Reach project services provided to the business:

4

Description of how the jobs are sustained:

Increased demand for existing products due to publicity from, and enhanced visibility, as a result of becoming an Economusee.

Company	New jobs	Sustained jobs
Aran Islands Goats Cheese	1	4

Signature Project Partner *Kevin Heanue* _____

Date May 4th 2018

Signature Artisan Business _____

Date _____

Name of company - the Artisan business

Kelly Artisan Butchers

Number of new jobs created through the Craft Reach project services provided to the business:

0

Description of how the new jobs were created:

Number of jobs sustained through the Craft Reach project services provided to the business:

22

Description of how the jobs are sustained:

Becoming a member of the Economusee network boosted publicity for this business and positively impacted sales of existing products. In particular, the Salt of the Earth community-art exhibition based on the premises, and the subsequent 2 art exhibitions have generated lots of local and regional goodwill that has translated into sales.

Company	New jobs	Sustained jobs
Kelly Artisan Butchers	0	22

Signature Project Partner Kevin Heenan _____

Date May 4th 2018

Signature Artisan Business _____

Date _____

Jobcount - template for counting of new or sustained jobs

Name of company - the Artisan business

Nybo Gård

Number of new jobs created through the Craft Reach project services provided to the business:

Description of how the new jobs were created:

Number of jobs sustained through the Craft Reach project services provided to the business:

Description of how the jobs are sustained:

By participating in this project we have moved to a new place with our products. In the summer of 2018, we will have new possibilities to inspire our visitors in how we make our products. This has helped in securing the jobs at the farm and the summer pasture with more emphasis being put on giving tours and expanding the summer café we expect more visitors and perhaps adding jobs in the future. I have high hopes that it will be very positive.

Company	New jobs	Sustained jobs
Nybo Gård	0	2

Signature Project Partner Ingela Fredell

Date 23.05.2018

Signature Artisan Business Anna Eriksson

Date 23.05.2018

Name of company - the Artisan business

Sedum Design

Number of new jobs created through the Craft Reach project services provided to the business:

Description of how the new jobs were created:

Number of jobs sustained through the Craft Reach project services provided to the business:

Description of how the jobs are sustained:

The company is run by Pernilla Salomonsson, artisan and only employee. Being part of the Economusée network assist in sustaining the job by increased publicity and adding/improving the visitor experience and therefor improving sales.

Company	New jobs	Sustained jobs
Sedum Design	0	1

Signature Project Partner Ingela Fredell

Date 23.05.2018

Signature Artisan Business Pernilla Salomonsson

Date 23.05.2018

Name of company - the Artisan business

Drejeriet Économusé

Number of new jobs created through the Craft Reach project services provided to the business:

Description of how the new jobs were created:

Number of jobs sustained through the Craft Reach project services provided to the business:

Description of how the jobs are sustained:

Drejeriet is a company with 13 members and is run as an business association. The Drejeriet économusé shop sell all the members products. By becoming an Économuse will assist in sustaining jobs by increased publicity and adding/improving the visitor exerieence and therefor improving sales. The project has also had a revitalising effect on the shop and the members engagement.

Company	New jobs	Sustained jobs
Drejeriet Économusé	0	4

Signature Project Partner Ingela Fredell

Date 23.05.2018

Signature Artisan Business Björn Dahlström

Date 23.05.2018

Jobcount - template for counting of new or sustained jobs

Name of company - the Artisan business

Rodrigues Winery / Markam Winery

Number of new jobs created through the Craft Reach project services provided to the business:

3

Description of how the new jobs were created:

Three summer student positions have been filled this year to assist with tours of the winery and visitor questions

Number of jobs sustained through the Craft Reach project services provided to the business:

12

Description of how the jobs are sustained:

Maintaining the 12 jobs previously filled which include: management (CEO, shipping), administration staff, labourers (wine and product creation, packaging, harvesting). In addition, raw materials and finished goods are purchased from over 12 different sources (craftspeople and farmers/ pickers)

Company	New jobs	Sustained jobs
Rodrigues Winery / Markam Winery	3	12

Signature Project Partner Carl-Éric Guertin

Date June 15, 2018

Signature Artisan Business David Yetmn

Date June 15, 2018

Jobcount - template for counting of new or sustained jobs

Name of company - the Artisan business

La Maison du Potier

Number of new jobs created through the Craft Reach project services provided to the business:

Description of how the new jobs were created:

Number of jobs sustained through the Craft Reach project services provided to the business:

Description of how the jobs are sustained:

The project help to maintain 6 jobs in this highly tourist area and summer dependend for the sales : 2 potters, 1 promotion and marketing, 3 boutique and tours for visitors. Project help to set up the business as a real tourist destination. Production has increased during the winter in order to prepare the sale of products during the summer.

Company	New jobs	Sustained jobs
La Maison du Potier	0	6

Signature Project Partner Carl-Éric Guertin

Date July 12, 2018

Signature Artisan Business Géraldyne Cyr

Date July 12, 2018

Jobcount - template for counting of new or sustained jobs

Name of company - the Artisan business

Livyers Lot

Number of new jobs created through the Craft Reach project services provided to the business:

Description of how the new jobs were created:

Two summer student positions have been filled this year to assist with tours of the winery and visitor questions

Number of jobs sustained through the Craft Reach project services provided to the business:

Description of how the jobs are sustained:

The previously filled 5 positions remain which include: management and kitchen staff. In addition, 21 volunteer positions remain filled. The shop also purchases work from over 24 craftspeople in the area.

Company	New jobs	Sustained jobs
Livyers Lot	2	5

Signature Project Partner Carl-Éric Guertin

Date June 15, 2018

Signature Artisan Business Elizabeth Murphy

Date June 15, 2018

Jobcount - template for counting of new or sustained jobs

Name of company - the Artisan business

Fumoir d'Antan

Number of new jobs created through the Craft Reach project services provided to the business:

Description of how the new jobs were created:

Two new jobs were created directly for the summer / tourist season. The jobs are to welcome visitors, visits / tours the visitors on the site and in the boutique to sell the Fumoir d'Antan products.

Number of jobs sustained through the Craft Reach project services provided to the business:

Description of how the jobs are sustained:

12 jobs were maintained ranging from the management, comptability and food processing.

Company	New jobs	Sustained jobs
Fumoir d'Antan	2	12

Signature Project Partner Carl-Éric Guertin

Date July 12, 2018

Signature Artisan Business Benoît Arseneau

Date July 12, 2018

Jobcount - template for counting of new or sustained jobs

Name of company - the Artisan business

Arven

Number of jobs saved through the Craft Reach project services provided to the business:

0

Description of how the new jobs were created:

Number of jobs sustained through the Craft Reach project services provided to the business:

3

Description of how the jobs are sustained:

There has been a relocation of the company, and staffing. The establishment of E has resulted in less staffing than if it had not been established.

Company	New jobs	Sustained jobs
Arven	0	3

Signature Project Partner Asbjørn Stavland

Date 05.06.2018

Signature Artisan Business Ole Bjørn Gjerde

Date 05.06.2018

Name of company - the Artisan business

Ciderhuset

Number of new jobs created through the Craft Reach project services provided to the business:

1

Description of how the new jobs were created:

There has been a steady increase, and it approaches 1 position on an annual basis. It is mostly in high season, but on average it becomes 1 new job.

Number of jobs sustained through the Craft Reach project services provided to the business:

0

Description of how the jobs are sustained:

Company	New jobs	Sustained jobs
Ciderhuset	1	0

Signature Project Partner Asbjørn Stavland

Date 05.06.2018

Signature Artisan Business Eli Grete Høyvik

Date 05.06.2018

Name of company - the Artisan business

Oleana

Number of new jobs created through the Craft Reach project services provided to the business:

0

Description of how the new jobs were created:

Number of jobs sustained through the Craft Reach project services provided to the business:

7

Description of how the jobs are sustained:

Oleana has increased sales, and in the long term secured 7 jobs

Company	New jobs	Sustained jobs
Oleana	0	7

Signature Project Partner Asbjørn Stavland

Date 17.07.2018

Signature Artisan Business Kolbjørn Valestrand

Date 17.07.2018

Name of company - the Artisan business

Volda elektriske Mylne

Number of new jobs created through the Craft Reach project services provided to the business:

0

Description of how the new jobs were created:

Number of jobs sustained through the Craft Reach project services provided to the business:

1

Description of how the jobs are sustained:

In term of 1 year, it has secured 1 workplace

Company	New jobs	Sustained jobs
Volda elektriske Mylne	0	1

Signature Project Partner Asbjørn Stavland

Date 17.07.2018

Signature Artisan Business Elias Moe

Date 17.07.2018

Name of company - the Artisan business

Bunad Studio, Romsdalsmuseet

Number of new jobs created through the Craft Reach project services provided to the business:

1

Description of how the new jobs were created:

Bunad Studio has sought a new apprentice, thus giving them 1 new workplace

Number of jobs sustained through the Craft Reach project services provided to the business:

3

Description of how the jobs are sustained:

There are 10-12 which embroideres for Bunad Studio, and Economusee has secured 3 jobs.

Company	New jobs	Sustained jobs
Bunad Studio, Romsdalsmuseet	1	3

Signature Project Partner Asbjørn Stavland

Date 17.07.2018

Signature Artisan Business Hilde Stenmark Kvennes

Date 17.07.2018